

## **Privacy Notice and Consent**

1. This Privacy Notice and Consent (the “**Notice**”) is issued in conjunction with the Tamago Privacy Policy. Any terms used in this Notice shall have the same meaning as the equivalent defined terms in the Tamago Privacy Policy, unless otherwise defined in this Notice or the context requires otherwise. To fully understand how we collect, use, and process your Personal Data, please refer to the Tamago Privacy Policy available at [www.tamago.tv/privacy-policy](http://www.tamago.tv/privacy-policy).
2. In accordance with applicable laws, we are required to obtain your consent to collect and process your Personal Data (as defined in the Tamago Privacy Policy) for the purposes set out in the Tamago Privacy Policy and reproduced below.
3. Asia Sports Ventures Pte Ltd (UEN Number: **201223076K**), having its registered address at 192 Waterloo Street, #05-01 Sky Line Building, Singapore (187966) (“**ASV**”), operates and offers a number of online Services, including the Tamago App, and we are committed to the protection of your Personal Data. This Notice briefly explains how we collect and process your personal data in accordance with the applicable laws.
4. The Personal Data and other information which you provide or have provided for the use of the Tamago Service and if relevant, for the use of, or subscription to, or purchase of our services and/or products, including any additional information you may subsequently provide, may be used and processed by us for the following general purposes:
  - a. to assess and process your request for our products and/or services;
  - b. to establish your identity and background;
  - c. assessing your application to register for the use of the Tamago Service;
  - d. assessing your application for subscription;
  - e. to communicate with you;
  - f. to provide services to you;
  - g. to process your payment transactions;
  - h. to respond to your inquiries;
  - i. to administer your participation in contests;
  - j. to conduct internal activities;
  - k. for internal investigations, compliance, audit or security purposes including, without limitation, crime detection, prevention and prosecution;

- i. for market surveys and trend analysis;
- m. to provide you with information on products and services of ASV, our subsidiaries, affiliates and related corporation;
- n. to provide you with information on products and services of our business partners;
- o. other legitimate business activities of ASV; and/or
- p. if relevant, such other purposes as set out in the Tamago Subscriber Terms and Conditions.

(collectively the “**Purposes**”).

Please refer to the Tamago Privacy Policy for the full details of how we may collect, use and disclose your Personal Data in relation to the above Purposes.

- 5. Further, please be informed that if required for any of the foregoing Purposes, your Personal Data may be transferred to locations outside the country in which you have been granted access to the Tamago Service or disclosed to our subsidiaries, affiliates, related corporation, licensees, business partners and/or service providers, who may be located within or outside the country in which you have been granted access to the Tamago Service. Save for the foregoing, your Personal Data will not be knowingly transferred to any place outside the country in which you have been granted access to the Tamago Service or be knowingly disclosed to any third party.
- 6. ASV maintains your Personal Data in our business records while you remain a subscriber, customer or user of any of our products and/or Services. We also maintain your Personal Data for a period of time after you are no longer a subscriber, customer or user of any of our products and/or services if the Personal Data is necessary for the Purposes for which the Personal Data was collected or to fulfil legal requirements.
- 7. ASV will take reasonable measures to maintain the privacy and security of all Personal Data provided by you. We will notify you if any third party (such as hackers) breached or attempted to breach ASV’s security measures or gained unauthorized access to ASV’s database or equipment containing your Personal Data.
- 8. In order to process your Personal Data, your consent is required. In most instances, it is necessary for us to process your Personal Data in order to provide the service that you had requested for. By voluntarily providing us with Personal Data or your continued usage of any of our products and/or services, you are consenting to our use of your Personal Data in accordance with this Privacy Notice and Consent. However, you may limit the processing of your Personal Data in the manner described in the paragraph below.
- 9. In relation to direct marketing, you may request by written notice (in accordance with the following paragraph) that we do not process your Personal Data for any of the following

purposes: (i) advertising or marketing via phone any product or service of the relevant member of the ASV Group or our business partners, (ii) sending to you via post any advertising or marketing material relating to any product or service of the relevant member of the ASV Group or our business partners; (iii) sending to you via email or SMS any advertising or marketing material relating to any product or service of the relevant member of the ASV Group or our business partners, or (iv) communicating to you by whatever means any advertising or marketing material of the relevant member of the ASV Group or our business partners.

10. You may at any time hereafter make inquiries, complaints and, upon payment of a prescribed fee, request in writing for access to, or correction of, your Personal Data or limit the processing of your Personal Data (as described above) by submitting such request to via registered post or email as set out below:

Registered address: 192 Waterloo Street, #05-01 Sky Line Building, Singapore (187966)

Email address: [ask@tamago.live](mailto:ask@tamago.live)

11. If you are a past subscriber, customer or user of any of our products and/or services, please be informed that we will continue to process the Personal Data you had previously provided in accordance with this Privacy Notice and Consent.
12. This Notice may be amended at any time from time to time and with such amendments taking effect on the date as determined by ASV. Any amendments to this Notice shall be published on any other medium as ASV deems fit. Your continued usage of any of our products and/or services following any such amendments shall be deemed to be your agreement to the said amendment of this Notice.
13. This Privacy Notice and Consent may be translated into a local language. In the event of any inconsistency or different interpretation between the local language version and English versions of this Privacy Notice and Consent, the English version will prevail and the local language version is deemed to be automatically amended to conform to the relevant English version.